



SYSPRO™
Simplifying your Success

PragmaVision™



“Visionary ERP for the Pragmatist”



VISIONARY ■ PRAGMATIC

SYSPRO is a global leader of fully-integrated Enterprise Resource Planning (ERP) solutions for manufacturing and distribution companies. With over 12,000 customers in 60+ countries, SYSPRO has proven its ability to successfully meet the needs of mid-size organizations. For more than 25 years, SYSPRO has been the hallmark of stability, staying power and customer satisfaction.

Visionary ... yet Pragmatic. SYSPRO USA is the founder of a new IT buyer category that it calls PragmaVision. These “PragmaVists™” consist of visionary, but pragmatic IT purchasers — buyers who are not hung up on technology for technology sake, but demand a unique combination of robust, proven, yet current technologies. SYSPRO customers seek visionary evolution for their businesses – not destabilizing revolutionary change, and they are not willing to shoulder the risk attached to either newer market entrants, or the shackles imposed by the “Big 3” ERP giants. With an eye towards the future and a keen sense to avoid the certain integration challenges of “serial ERP acquires” ... potential SYSPRO buyers want Pragmatic ERP solutions and they want a business edge, without having to pick between the two choices.

ROBUST FULLY-INTEGRATED ERP SUITE

SYSPRO provides a solution aimed at a wide range of manufacturers and distributors worldwide – a fully-integrated ERP suite. With feature-rich capabilities and the adeptness to scale, adapt and evolve. SYSPRO offers fast-growth companies the ability to expand rapidly and cost effectively.

SYSPRO OFFERS SOLUTIONS IN THE FOLLOWING ROLE AND WEB-BASED CATEGORIES:

- Financials
- Distribution
- Manufacturing
- Analytics
- Customer Relationship Management (CRM)
- e-Commerce
- Factory Scheduling
- Compliance
- Reporting
- Technology Solutions
- Lean Manufacturing

For CEOs, CFOs, COOs and other organizational leaders, SYSPRO delivers the right combination of powerful fiscal controls, corporate governance capabilities, predictive insights into trending and the ability to react quickly to change. Distribution operations thrive on the 24/7, 360° view of orders and inventory, serial number and lot tracking, order fulfillment, sales analysis and customer service. For manufacturing companies, SYSPRO's real-time finite production scheduling, shop floor controls and choice of engineer-to-order, assemble-to-order, made-to-order and/or mixed mode capabilities – are second to none.

With its experience, longevity and established track record, SYSPRO is the pragmatic and visionary solution that can help companies meet their business objectives.

“PRAGMAVISTS DEMAND A NEW BREED OF ERP. SYSPRO IS THAT PROVEN, YET EDGY ERP SOLUTION FOR VISIONARY, MID-MARKET COMPANIES.”



Vertical Market Expertise

Broad, Proven Technology Options

SYSPRO – A PRAGMATIC APPROACH

SYSPRO offers rich functionality across all mid-market manufacturing and distribution organizations, with distinct differentiable solutions aimed at the medical device, electronics, machinery, equipment and food industries. The award-winning SYSPRO implementation methodology called STARS (Structured Technique to Achieve a Rapid Solution), ensures a successful implementation that meets current requirements and provides a solid foundation for future growth.

SUPPORT OF LEAN

With SYSPRO, supporters of Lean principles have a strong platform from which to merge business processes, workflow, analytics and reporting. Lean represents the next-generation convergence of

**Large, Satisfied
Customer Base**

processes rooted in Total Quality Management (TQM), Just-in-Time (JIT), Quality-at-the Source (Q@S), and other continuous improvement methodologies. Lean also provides one of the most productive contexts for organizational growth and operational efficiency. Lean is a strategy for remaining competitive by identifying and proactively eliminating wasteful steps in products/processes.

Areas of focus include:

- Production Flow
- Equipment Reliability
- Sourcing Quality
- “Pull” Production

Companies within the mid-market manufacturing and distribution sectors utilize SYSPRO to achieve operational benefits that continually drive their businesses forward.

**Robust, Integrated
Product Suite**

SYSPRO solutions reflect Lean’s basic goal of “getting more done with less” by:

- Eliminating waste
- Minimizing inventory at all stages of production
- Shortening product cycle times from raw materials to finished goods

SYSPRO relentlessly provides the capability to adapt to changing processes, improve operations and increase both productivity and profitability.



THE SYSPRO PROVEN TECHNOLOGY PLATFORM DELIVERS:

Business-to-Business Trading

- EDI (Electronic Data Interchange)
- Collaborative Commerce
- Complete Web-based visibility
- Turn-key cross-business/marketplace integration
- Automated transaction/document workflow

Bi-Directional Application Integration

- SYSPRO to “Legacy” solutions
- Integration to Web facing B2B and B2C
- Real-time shop floor data collection/integration
- Integrated Supply-Chain collaboration

Customized Internet Applications

- Custom internet order entry
- Fully-Integrated B2B and/or B2C
- Real-time Executive Dashboards
- Consolidated graphical dashboard views
- Complete visibility with drill-down functionality
- Automated purchasing via requisitions
- Web customer service portal/interface

Mobile Connectivity

- Delivery of metrics, KPIs and alerts
- Open mobile development environment
- Stock queries and order placement
- 24/7 short-message-service inventory support
- Delivery confirmations and physical counts

SYSPRO customers benefit from inherent stable functionality of the SYSPRO offering, coupled with a powerful web-focused development environment and unique user interface that allow specific business requirements to be extended without changing source code and without version dependencies. SYSPRO customers have the option to move at their own pace by leveraging the flexibility of proven sound technology.

PROVEN TECHNOLOGY PLATFORM — SYSPRO e.net solutions

PragmaVists know that the ideal combination of technology, reliability and functionality is often difficult to find.

“While global and local markets around us change constantly, our SYSPRO software continues to be an ongoing stable and adaptable asset at Logomark. We are fiscally conservative but have a proven, visionary strategy for growth and SYSPRO continually supersedes all expectations.”

- Trevor Gnesin, President, Logomark, Inc.

SYSPRO e.net solutions is based on the Microsoft.NET® framework and supports Web Services, SOA (Service Oriented Architecture), XML (Extensible Markup Language) and Collaborative Commerce.



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